

Sets of floor mats

June 2018



PRODUCT ADVANTAGES

- **Protection:** the shape of the mats is perfectly adapted to the vehicle
- **Advantage for end customer:** Good value for money
- **Safety:** Driver's mat fastening system preventing the mat from slipping under the pedals and thus ensuring optimum safety.

COMMERCIAL INTEREST

The floor mats give a used vehicle a new look for resale

With a range of **172 references** covering more than **80% the vehicles on the road in Europe**, the Eurorepar range of floor mats has been developed to offer you the best **possible satisfaction**.

The clear commercial offer is easy to sell with one single reference per application (read the details before ordering)

DID YOU KNOW?

The references underlined in the table below are supplied with a hanger and rail to present these mats on a display stand.

CONTENT OF THE KIT

The floor mats consist of:

- a black, needle-punched carpet with a density of 550 gr/m²,
- a reinforced heel mat on the driver's mat,
- overedge-stitching finish,
- a granulate base,
- an eyelet or Velcro strip fastening system on the driver's mat
- a Eurorepar logo on the driver's mat

TECHNICAL CHARACTERISTICS

Each reference contains:

- a set of FRONT and REAR mats for passenger vehicles,
- one or more FRONT mats for light commercial vehicles.

The shape of the mats is perfectly adapted to each vehicle.

CONDITIONS FOR REPLACEMENT

To protect the original carpet against dirt and wear, it must be protected by means of floor mats.

These mats must be replaced on a regular basis to maintain a neat interior.

MARKET CONTEXT

To be suggested systematically:

- to customers who do not have mats,
- to customers whose mats are worn, dirty or damaged,

